



The Six Seconds Emotional Intelligence Assessment (SEI):

What makes SEI such an effective assessment tool?

Where several other EQ tools provide meaningful feedback, the SEI is unique because it's not JUST feedback, it delivers a process framework that equips people to actually USE emotional intelligence.

SEI also links EQ to real life; it includes two questionnaires, an assessment of current "success factors" (e.g., effectiveness and relationships) and the EQ measure; this puts EQ in the context of important work & life outcomes, providing the "so what?" to make EQ relevant.

SEI is a scientifically validated, practical measure of emotional intelligence with an action-oriented model supporting people to use and improve their EQ skills. Built on the Six Seconds Model of Emotional Intelligence, the SEI is unusual:

Where other tools provide a diagnosis, SEI provides a **framework for action**. The model is **simple enough** to jump in, but **sophisticated enough** to drive long-term transformation.

SEI is the complete solution for EQ measurement and development. This suite of well validated, effective tests measure EQ and equip people with a framework for putting emotional intelligence into action.

SEI is used in over 150 countries for a broad range of training, coaching, selection, and development needs in organisations from **FedEx** to **Qatar Airways** to the **U.N.**

SEI is available and validated in 20+ languages.

SEI is best-in-class because of the blend of **robust** psychometrics, real-world **practicality for a wide range of needs**, and global **relevance**.

SEI results in the 8 competencies of EQ and the 8 success/performance indicators aligned to EQ, concluding in a comprehensive report.

Know Yourself:

- 1-Enhance emotional literacy
- 2-Recognise patterns

Choose Yourself:

- 3-Consequential thinking
- 4-Navigate emotions
- 5-Intrinsic motivation
- 6-Optimism

Give Yourself:

- 7-Increase empathy
- 8-Pursue noble goals

SEI assessment is accompanied by a 60 minute 1-2-1- coaching session, where results are explained and brought to life.

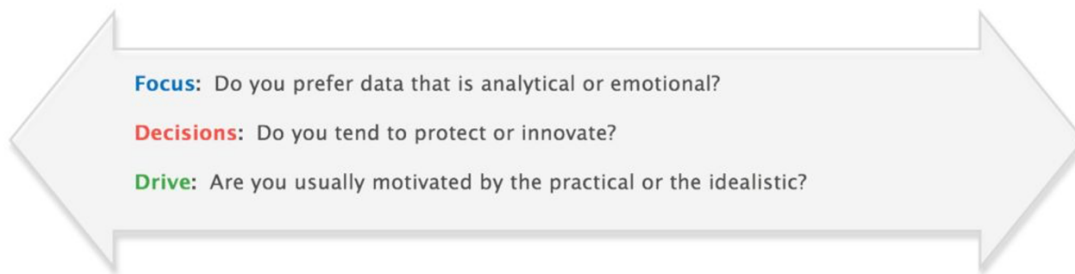
Brain Brief Profile

The Brain Brief Profile (BBP) is a one-page synthesis of the way a person’s brain processes emotional and cognitive data.

Starting from neuroscience and 15 years of research on emotional intelligence, the BBP provides a simple, practical summary of a person’s style for using emotional intelligence – how they are integrating thinking + feeling to make good decisions to drive positive results.

How to use: The BBP is highly effective for development, learning, coaching, mentoring, team development and for managers to use to build communication with their people.






What’s in it: The BBP is based on three dimensions of EQ:



These scales create 8 profiles:

- Scientist:** Accurate, Careful, Precise.
- Visionary:** Passionate, Transformative, Forward-thinking.
- Inventor:** Analytical, Creative, Open.
- Guardian:** Caring, Careful, Pragmatic.
- Strategist:** Precise, Careful, Future-oriented.
- Energizer:** Committed, Creative, Real-world.
- Deliverer:** Task-oriented, Generative, Practical.
- Sage:** Caring, Protective, Long-term focus.

The Brain Brief Profile comes with a free “Brain Brief Interpretation Guide,” an e-book about Brain Styles. It includes additional background, plus how to work with your style – and how to work with people of other styles.

What’s Inside: Brain Brief Profile		
 NAME	 USE	 FEATURES
Brain Brief Profile (BBP)	Learning and development Coaching Team alignment	Quick and easy process Clear visual displays Actionable feedback on your current Brain Style
 LENGTH	 REQ CERTS	
1 page	• Brain Profiler Certification	

Brain Talent Profile

How can you best use your brain’s capabilities?

Based on robust research evaluating 1000s of leaders today, we’ve identified the 18 essential talents to create the future. Like a smartphone app, these “Brain Apps” are tools to build effectiveness.

Which “apps” do you want to run today?

How to use: The BTP is ideal for career and performance coaching, team forming, and a wide range of training & development. What are the top talents in your team? Are you using them?

What’s in it: The BTP is based on 18 Brain Apps:



What’s Inside: Brain Talent Profile

NAME

Brain Talent Profile(BTP)

LENGTH

1 page

USE

Training & development
Career and performance coaching

REQ CERTS

• Brain Profiler Certification

FEATURES

Quick and easy process
Strengths based report
Based on extensive research
Clear and simple model